



Kelley
Foundation, Inc.

2020

Annual Report



Letter From the President

Over the past seven decades, The Kelley Foundation has funded many different community projects and programs that benefit the residents of Barnstable County. The 2020 Grant Cycle was no exception.

We've featured a few of the projects and programs we've funded in this report. We've also supported vibrant mentoring and arts programs for children, financial planning sessions for adults, and remote learning programs for all ages. We helped fund very basic needs: mattresses for a shelter, new clothing for children, essentials for a community kitchen, and a heating system for a nonprofit organization serving at-risk youth and families. We even helped fund a recent Habitat for Humanity affordable home project in Mashpee.

As you know, the Kelley Foundation was originally established to support diverse healthcare initiatives; that support continues today. In 2019, we made a significant pledge to Cape Cod Healthcare to invest \$1 million over the next 5 years in support of its capital campaign to increase capacity. In 2020, we awarded grants for an innovative mobile dental program for children, the relocation and expansion of a community dental center, and a licensed practical nursing program at Upper Cape Cod Regional Technical School.

While all these grants were awarded prior to the pandemic, the current health crisis certainly underscores the ongoing need for high caliber, accessible health care for Cape Cod residents.

Our resources are limited. We deploy them where we think they'll do the most good for the most people. Our board of directors and members are deeply invested in the grantmaking process and represent a broad cross-section of the commercial, professional, and social service sectors of the community.

Over the years, the number of requests for help has increased in size and number. The pandemic has amplified community needs. It's also reminded us that we can seize opportunities and maximize impact when we work together.

The Kelley Foundation is an established and effective means of helping people on Cape Cod. It is stronger because of your ongoing support. Thank you.

Robert A. Talerman, *President*
The Edward Bangs Kelley and Elza Kelley Foundation, Inc.

THE KELLEY FOUNDATION MEMBERS

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Matthew Cole, *Vice President and Treasurer**
Suzanne Fay Glynn, *Clerk**

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* Indicates Board and Honorary Directors

THE EDWARD BANGS KELLEY AND
ELZA KELLEY FOUNDATION, INC.

kelleyfoundation.org
508.775.3117
contact@kelleyfoundation.org

c/o The Cape Cod Foundation
261 Whites Path, Unit 2
South Yarmouth, MA 02664

Partnership With The Cape Cod Foundation

In January 2020, The Kelley Foundation entered into an administrative management agreement with The Cape Cod Foundation.

The Cape Cod Foundation now handles the back-office administration and day-to-day operations of the Kelley Foundation and coordinates grant and scholarship processes with the Kelley Foundation Board of Directors and members.

This agreement enables the Kelley Foundation to take advantage of the strong foundation management expertise of The Cape Cod Foundation and makes it possible for our Board and members to devote more of their time to the Kelley Foundation's strategic investments in our community.

The Cape Cod Foundation was established as a community foundation in 1989. Today, it administers more than 300 charitable funds and invests its discretionary resources in initiatives that support nonprofit capacity building, nonprofit education and leadership development, partnerships with broad regional impact, and projects that bring vital shared resources to the nonprofit sector.

Over the years, the two foundations have collaborated on several initiatives. This recent partnership is another way for the Kelley Foundation to leverage resources and maximize impact in our community.





2020 Grant Recipients

Alumni & Friends of Upper Cape Cod Regional Technical School | \$10,000
To support the Licensed Practical Nursing Program

Alzheimer's Family Caregiver Support Center, Inc. | \$7,500
To support critical planning, placement and programs for the Alzheimer's Disease and Dementia community that responded to the COVID-19 pandemic. Cape-wide programs included monthly support groups, social/cultural events, education, and clinical consultations.

Big Brothers Big Sisters of Cape Cod & the Islands | \$15,000
To support one-to-one mentoring for Cape Cod youth

Calmer Choice | \$10,000
To help establish the Calmer Choice headquarters

Cape Arts & Entertainment | \$5,000
DBA Cape Symphony & Cape Conservatory
To support the Symphony in the Schools Program

Cape Cod Literacy Council, Inc. | \$9,412
To support the English Learners Focused Study Program

Cape Cod Museum of Art, Inc. | \$5,000
To support the Flick Up*Program which enhances the health and welfare of at-risk teens through expressive digital imagery

Cape Cod Theatre Company/Harwich Junior Theatre | \$7,500
To purchase a new dance floor

Cape Community Access Television Inc. | \$1,456
To support closed captioning for Lower Cape TV video programming

Community Development Partnership | \$10,000
To support renovations at Canal House, a residential sober-living facility

Cultural Center of Cape Cod | \$7,500
To support the "Enhance Access to Education Project" through online programming

Fine Arts Work Center | \$4,000
To support the Summer Workshop Program in Provincetown

Habitat for Humanity of Cape Cod | \$10,000
To support the construction of two, new, three-bedroom affordable homes in Mashpee

Harbor Health Services, Inc. | \$17,500
To support the relocation and expansion of the Ellen Jones Community Dental Center

Historical Society of Old Yarmouth, Inc. | \$7,500
To support the Native Peoples Cultural and Educational Project

Homeless Not Hopeless | \$8,670
To purchase new mattresses for group homes in Hyannis

Homeless Prevention Council, Inc. | \$15,000
To support facility project which expanded HPC office space and increased accessibility and staff safety

Mass Appeal, Inc. | \$5,000
To purchase new children's clothing to supplement gently-used clothing donations

Pause a While | \$10,000
To support a permanent facility in Orleans to hold 12-Step Recovery Meetings for those recovering from drug and alcohol addiction

Provincetown Jazz Festival, Inc. | \$1,650
To support the Jazz in the Schools Program

RFK Children's Action Corp | \$5,000
To support the purchase of a new heating system

Sustainable CAPE-Center for Agricultural Preservation and Education | \$10,000
Center for Agricultural Preservation and Education
To support the Meet the Farmer Program: Food Access & Affordability for Cape Cod Families

The Centers for Culture and History in Orleans | \$10,000
To support renovations and expansion at the current Meetinghouse Museum site.

The Forsyth Institute | \$5,000
To support the ForsythKids Mobile Dental Program on Cape Cod

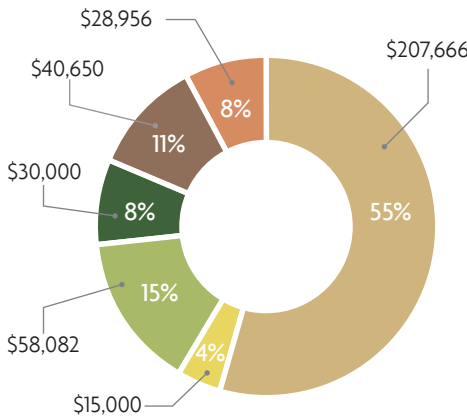
The Makayla Fund | \$1,000
To support SOS Signs of Suicide® Prevention Programs: Train-The-Trainer & Anti-Bullying Campaign 2020

Truro Community Kitchen | \$5,000
To support the preparation and distribution of free food and prepared meals to people in need on the Outer Cape

WE CAN | \$10,000
To support the Moving Women and Families Towards Financial Sustainability Program

2020 GRANT DISTRIBUTION

Total Grants Awarded \$380,354



- Arts & Culture
- Community Improvement
- Health & Human Services
- Food Security & Access
- Social Services
- Youth Development



The Cultural Center of Cape Cod

“Enhance Access to Education Project” | \$7,500

The Kelley Foundation awarded a \$7,500 grant to The Cultural Center of Cape Cod to support its “Enhance Access to Education Project.” The object of this initiative is to create a robust, diverse, affordable, and accessible online curriculum to increase the Cultural Center’s impact. It is part of the Center’s broader KEEP CAPE COD CREATIVE campaign.

Over the past fourteen years, the Center has looked for ways to deliver services to those who need them most but lack access because they simply cannot get there in person: at-risk youth, shut-ins, those with mobility issues and other health problems, and those challenged with homelessness. Even something common like lack of transportation can prevent participation. Then the pandemic hit, and everyone’s ability to participate in the Cultural Center’s programming suddenly shut down.

The grant from the Kelley Foundation has supported staff involvement and the purchase of necessary equipment, software, and program materials to create on-line classes, workshops, lectures, gallery tours, readings, demonstrations, and performances that include an educational component. Some of the programming has been free; some has been offered for a reduced fee.

The project has included partnerships with other organizations serving vulnerable members of the community and has also benefited teachers with limited ability to teach in-person classes during the pandemic.

To date, the project has served thousands of individuals by providing them with ways to stay engaged, inspired, and healthy from their own homes with enriching and engaging classes, exhibits, and events that best match their needs, interests, abilities, and incomes.



Sustainable CAPE-Center for Agricultural Preservation and Education

“Meet the Farmer Program” | \$10,000

Sustainable CAPE’s mission is to celebrate local food while educating about the health of our bodies, community, and environment. The Kelley Foundation awarded the nonprofit a \$10,000 grant to support its “Meet the Farmer Program”. The program has introduced new curriculum and art to 1,100 local elementary school children and their families every year since its inception in 2015. The program is designed to educate them about nutrition and connect them to farmers markets while supporting local fishermen and farmers.

Program participants learn what local farmers grow on Cape Cod, plant seeds to grow and harvest at home, sample local food, and take field trips to local farmers markets. The 2020 program also introduced “All About Mushrooms,” a child-created art exhibit to teach them about the importance of mushrooms to soil decomposition and health. To augment the in-school work, Sustainable CAPE also sponsors a “Hub for Health” education tent at the Truro & Wellfleet farmers markets. This tent offers weekly free blood pressure checks for all, as well as education about healthy food and lifestyle choices.

Sustainable CAPE also raises funds through private donations to make the markets more affordable for seniors, veterans, and low-income families using SNAP (food stamps), and WIC (Women Infants & Children) coupons. Individuals receive market tokens that can be used to buy fresh fruits and vegetable.

At the time the grant was awarded, data indicated 17,540 people, or 8.2% of the total population on Cape Cod, were food insecure. Sixty-three percent were below the 200% poverty rate (the threshold for SNAP and other nutrition programs), making more than 10,000 people eligible for farmers’ market nutrition incentive assistance. From 2019-2020, the number of people who utilized the nutrition incentive programs for food access at farmers market increased 44%.

Your Support Makes a Difference

To support the Kelley Foundation and help increase its impact throughout the community, please contact Dara Gannon of The Cape Cod Foundation or one of our Board Members.

The Kelley Foundation qualifies as a private foundation under the IRS; contributions and bequests are eligible for applicable federal income and estate tax charitable deductions. It can provide tax incentives allowed by law which substantially reduce the out-of-pocket cost of a gift while benefitting the community.

Gifts may be general or restricted, such as a memorial gift with a specific purpose. Lifetime gifts of cash or appreciated publicly traded securities are encouraged. Testamentary bequests may be any form of property.

For larger gifts, we suggest that your attorney or accountant arrange a consultation with us in order to determine a gift that is meaningful to you.

Dara Gannon
contact@kelleyfoundation.org
508.775.3117



kelleyfoundation.org

Our Story

Two distant relatives. Two years of conversations. A new Foundation.

The Kelley Foundation was established in 1954. Dr. Julius G. Kelley inspired it. Edward Bangs Kelley funded it.

Edward, known as E.B., was born on Cape Cod and started his career by opening a small grocery business in Dennis. Later, the successful entrepreneur owned the E.B. Kelley Construction and Equipment Company in New York. E.B. traveled widely throughout the world and married a countess from Budapest, Elza DeHorvath. While the couple lived in Manhattan, they always had a second home in Dennisport.

At the time, Julius was the superintendent of the former Barnstable County Hospital in Pocasset. The two men were distant relatives.

Sometime after E.B. and Elza Kelley retired on the Cape, Julius proposed the idea of a foundation to promote the health and welfare of Barnstable County residents.

On December 10, 1954, E.B. and his wife founded the Edward Bangs Kelley and Elza Kelley Foundation, Inc. Upon E.B.'s death at the age of 89 in 1955, the foundation came to life with the receipt of \$25,000 and a few securities from his estate. Over time, the foundation received additional funds, making income available for grants.

The first grants were awarded in 1955; most were for medical scholarships, funds for hospital equipment, and support for health and welfare organizations. When Elza Kelley died, the foundation received the balance of the bequest which increased its assets significantly.

Over the years the foundation has received additional bequests and donations regularly. Today the foundation has over \$8 million in assets. In the last 20 years, the organization has distributed approximately \$5 million in scholarships and grants for all aspects of community life: health and human services; social services; community improvement; food security and access; arts and culture, and youth development.