



**Kelley**  
Foundation, Inc.

**2021**  
Annual Report





## Letter From the President

One of the most rewarding parts of this position is seeing how our work impacts all areas of community life. Through our annual grantmaking program, we not only respond to immediate community needs, but also fuel initiatives that will benefit the residents of Barnstable County for years to come.

While we've featured a few of the projects and programs we funded in this report, the nonprofit organizations who received grants from the Kelley Foundation in 2021 are doing incredible work across Cape Cod—every year.

Many are focused on our most vulnerable populations—especially those who face food insecurity. Grants to the Massachusetts Military Support Foundation and South Shore Community Action Council help ensure families have access to nutritious meals.

Others are focused on our smallest and greatest assets: our children. Big Brothers and Big Sisters brings wonderful one-to-one mentoring experiences into their lives. Through Reach out and Read's innovative program, children receive books as well as medical care from their pediatricians. This helps advance literacy and development in those critical early childhood years. Still others are looking after the environment. This year, we supported the Upper Bass River Watershed Restoration Project in the Mid Cape and a land acquisition to complete the Henson's Cove Conservation Area in Orleans.

There is also a great and ongoing need for organizations to build capacity. This year, we funded several proposals for technology upgrades. As nonprofits continue to offer remote programming to increase access to their services, updated technology has become even more critical to organizational stability, growth, and sustainability.

In this report, we have also shared profiles of some of our nursing scholarship recipients. These scholarships are separate funds the Kelley Foundation has endowed; they are managed by The Cape Cod Foundation, who serves as our Administrative Manager.

Our work is impactful. As always, we welcome your support. The number of requests for help each year continues to rise, and our resources are limited. Together, we can help our community even more.

Robert A. Talerman, *President*  
The Edward Bangs Kelley and Elza Kelley Foundation, Inc.



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Kelley Foundation Grant Recipient

Health Ministry Inc.  
To promote education and physical and mental wellness for the Brazilian community on Cape Cod

There are an estimated 15,000-20,000 Brazilian immigrants on Cape Cod, about 10% of the year-round population. More than 500 people rely on the Health Ministry for its support and services. Most have limited English language skills and no means of independent transportation which increases the need for assistance.

The Ministry is supported entirely by donations, which decreased during the pandemic. Its overall mission is to provide the community with a support system that promotes physical and mental wellness and helps them break down barriers, like language, to improve their lives and help them succeed. It has also helped members navigate the impacts of the pandemic by keeping them informed, advising them on health protocols, and promoting vaccine education and outreach.

The Ministry will use the grant from the Kelley Foundation to continue these efforts and support the following year-round programming: in person and online English as a Second Language courses for adults; Brazilian Portuguese language classes for children ages 6-16; mental health counseling and clinics; CPR classes; a variety of physical activities, including Taekwondo, Karate, and Brazilian Jiu Jitsu instruction; and a boot camp and cardio classes for adults.





A close-up photograph of hands typing on a silver laptop keyboard. The background is a solid green color.

## Kelley Foundation Grant Recipient

### Calmer Choice

#### To support its technology-driven capacity-building initiative

Calmer Choice teaches children and adults skills to improve stress management, increase emotional regulation, focus and attention, and foster health, wellbeing, and a more positive outlook. The program operates in schools and community-based settings. The organization received a \$20,000 grant to support a major technology upgrade that will increase remote and in-person access to its evidence-based mindfulness programs for both school and community partners across Cape Cod.

During the pandemic, the demand for Calmer Choice's services dramatically increased and required the organization to pivot quickly to a remote delivery model to meet the needs of the community. However, outdated technology posed obstacles. For example, the Chromebooks purchased for staff in 2015 did not support Zoom. Projects, which had been managed via email and through spreadsheets, now needed management software to ease communication and support virtual collaboration. While the organization created new systems and workarounds to adjust and perform, the need to build its technological capacity to maximize the capability of its staff, reduce inefficiencies, and plan for future sustainability became imperative.

The funds supported the purchase of laptops for staff, project management software, management and security systems, training modules, software and licensing fees, and a staff person to facilitate the upgrade and optimize data for marketing and fundraising.

As a result of the technology investment, Calmer Choice will develop, organize, and deliver its school and community programming successfully in the coming years.

## Kelley Foundation Grant Recipient

### Community Development Partnership for the Lower Cape Leadership Forum

#### Building capacity on diversity, equity, and inclusion through collaborative

The Kelley Foundation awarded the Community Development Partnership \$5,000 to support the second phase of the Lower Cape Leadership Forum's (LCLF) Diversity, Equity, and Inclusion (DEI) work.

LCLF is a collaboration of six organizations working to enhance services to low- and moderate-income families on the Lower/Outer Cape: Cape Cod Children's Place, Community Development Partnership, Family Pantry of Cape Cod, Helping Our Women, Homeless Prevention Council, and WE CAN. Their combined efforts focus on housing/homelessness, community development, early childhood education, financial literacy, food insecurity, and human services. Together, they impact more than 15,000 individuals in Barnstable County.

LCLF launched its DEI initiative in 2020 and hired a firm to provide individual and group training and consultation services to the organizations' leaders. Each organization is looking closely at who they are serving (and who they are not); how their services are being used and what barriers need to be removed to increase access; and how the culture of the organization is representative of the individuals and families they serve.

Phase II includes advanced executive level leadership development, cross organizational training and coaching, the creation of a shared library of searchable resources and materials, and other initiatives to improve outreach to and engagement with underrepresented communities.







# 2021 Grant Recipients

## \$232,189 Awarded to 24 Organizations

**Big Brothers/Big Sisters of Cape Cod & the Islands, Inc.**  
To support one-to-one mentoring for Cape Cod youth

**Calmer Choice**  
To support its technology-driven capacity-building initiative

**Cape Cod BMX**  
To support the relocation of the Cape Cod BMX track for improved access

**Cape Cod Chamber Orchestra**  
To support “Musical Souvenirs for Memory Loss” program

**Cape Cod Toy Library, Inc.**  
To support Cape Cod Toy Library’s “Outdoor Play Oasis” at the Hyannis Public Library

**Catholic Social Services of Fall River**  
To support the day program at St. Joseph’s House, an emergency shelter in Hyannis which provides meals, activities, and other support to those in need

**Chatham Orpheum Theater**  
To support the purchase of video equipment for the theater

**Community Development Partnership for Lower Cape Leadership Forum**  
To support an ongoing initiative to build capacity on Diversity, Equity, and Inclusion

**Falmouth Housing Trust**  
To support the New Projects Fund, which aims to create affordable home ownership opportunities for the low-to-middle-income workforce

**Fine Arts Work Center**  
To support comprehensive WiFi upgrades to the Fine Arts Work Center Campus

**Friends of Bass River**  
To support the Upper Bass River Watershed Restoration Project

**Gosnold on Cape Cod**  
To support the Gosnold Recovery Coaching Program

**Health Ministry Inc.**  
To promote education and physical and mental wellness for the Brazilian community on Cape Cod

**Massachusetts Military Support Foundation**  
To support food distribution to Cape Cod residents in need

**Moving Forward, Inc.**  
To provide operational assistance due to lost revenue during the pandemic. Moving Forward aims to provide Day, Employment, and Student Services to individuals with Autism Spectrum Disorder, social anxiety, learning disabilities, and mild intellectual disabilities to transition to greater independence.

**Orleans Conservation Trust**  
To support land acquisition to complete the Henson’s Cove Conservation Area

**Outer Cape Health Services**  
To support expansion of the Behavioral Health Program at the Harwich Port Community Health Center

**Outermost Performing Arts Center, Inc.**  
To support “WHAT For Kids” family theater program

**Penikese Island Discovery**  
To support the STEAM Curriculum Enhancement Project at Penikese Island School

**Reach Out and Read**  
To support Barnstable County “Rx for Success” program, an evidence-based early literacy and relational health intervention delivered to children ages 0-5 and their families by their pediatricians

**Sail Cape Cod, Inc.**  
To install adaptive equipment that allows accessible sailing experiences for individuals with physical and developmental challenges

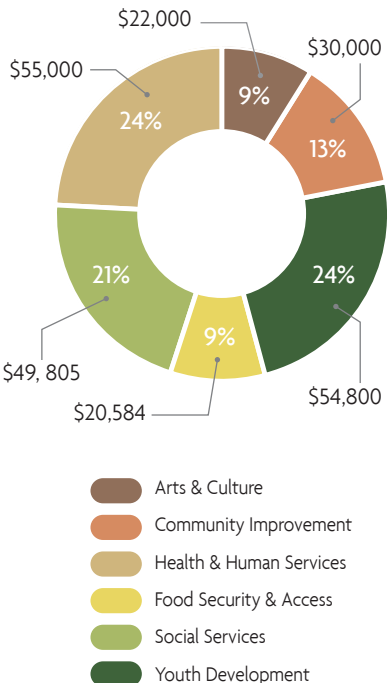
**South Shore Community Action Council, Inc.**  
To support food security for children in its early education centers on Cape Cod

**The Brewster Historical Society, Inc.**  
To support the Higgins Farm Windmill

**The Cape Cod Foundation for the Institute for Nonprofit Practice**  
To support the Cape & Islands cohort of the Institute for Nonprofit Practice leadership development program

## 2021 GRANT DISTRIBUTION

Total Grants Awarded \$232,189







## The Kelley Foundation Scholars Program

The Kelley Foundation Scholars Program provides scholarships to students who are currently enrolled in one of these nursing programs: Associate of Science in Nursing (ASN) at Cape Cod Community College or RN-BS Bachelor of Science in Nursing offered at the community college through the University of Massachusetts Boston.

The Foundation's goal is to help students achieve academic success, find meaningful internships and work opportunities on Cape Cod, and prepare them for post graduate work or careers upon graduation. We also hope to create a network of scholars who encourage and support one another throughout their education and beyond.

In 2021, we awarded four \$10,000 scholarships to the following students: Bethany Donovan, Falmouth; Don Johnson, West Barnstable; Courtney Spencer, Buzzards Bay; and Aimee Whiteley, Centerville. We're happy to share their thoughts, dreams, and words of gratitude with you.

“Going to school is more than a career path for me, it is also a matter of setting a good example for my three children. Demonstrating hard work, determination, caring for others, and prioritization are important to me so that I can lead by example. [This scholarship] allows me to focussolely on my education and caring for my family, while alleviating the mental burdens of financing such an ambitious goal.

— AIMEE WHITELEY, CENTERVILLE



**Kelley Foundation  
Scholars Program Recipient**

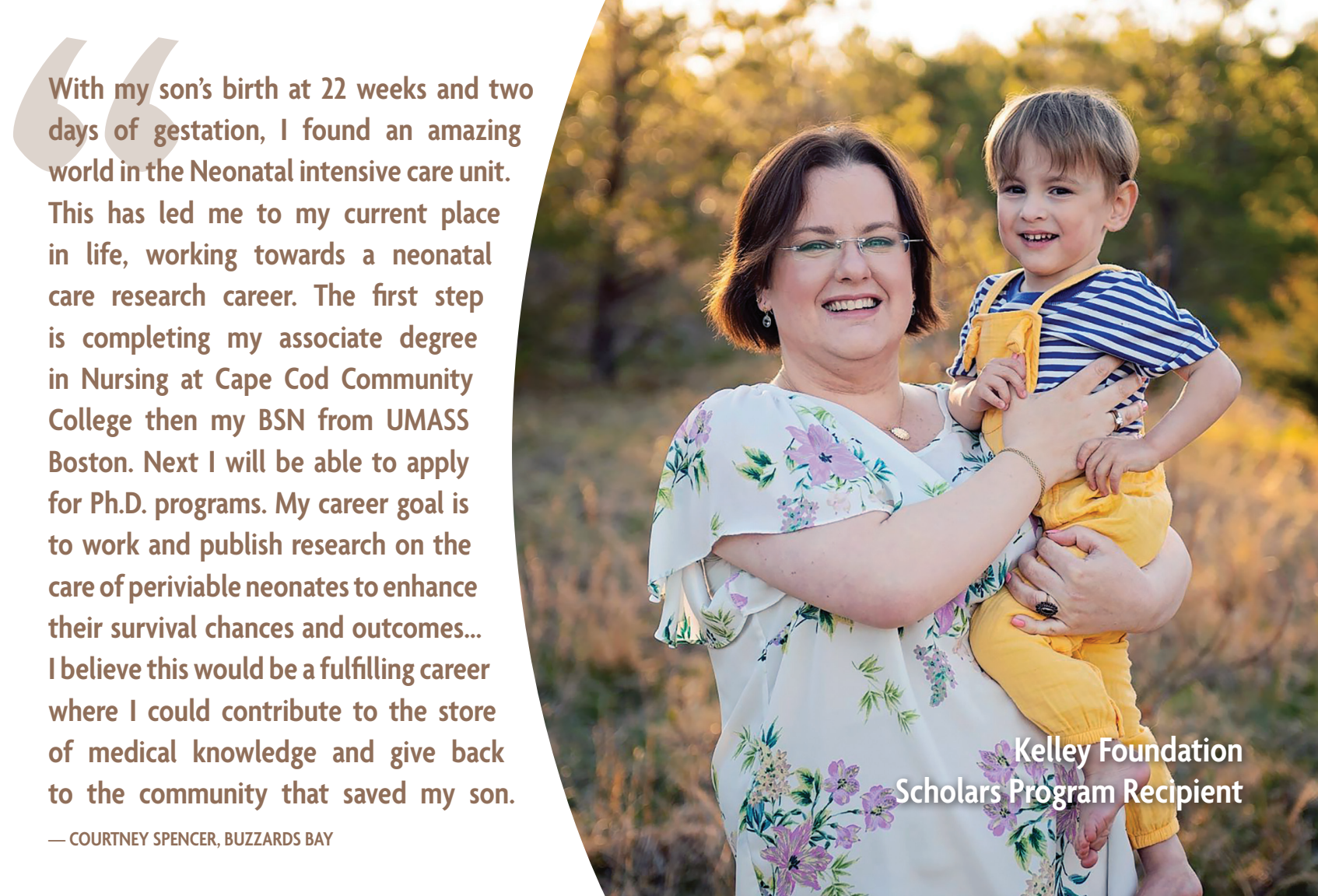




Kelley Foundation  
Scholars Program Recipient

At the moment, I am working two jobs to save for school, one as a CNA at Spaulding Rehabilitation Hospital and one as an Emergency Center Tech at Cape Cod Hospital. I am also enrolled in a Pharmacology Class for the summer. Without this scholarship, I would have to work very long shifts or back-to-back shifts to make ends meet with my tuition and other life expenses. However, because of this very generous scholarship, I will be able to work less and be able to focus on my schooling more to ensure I am the most competent nurse I could possibly be... My dream job would be working on Cape Cod as a Nurse Practitioner.

— DONALD JOHNSON, WEST BARNSTABLE



Kelley Foundation  
Scholars Program Recipient

With my son's birth at 22 weeks and two days of gestation, I found an amazing world in the Neonatal intensive care unit. This has led me to my current place in life, working towards a neonatal care research career. The first step is completing my associate degree in Nursing at Cape Cod Community College then my BSN from UMASS Boston. Next I will be able to apply for Ph.D. programs. My career goal is to work and publish research on the care of periviable neonates to enhance their survival chances and outcomes... I believe this would be a fulfilling career where I could contribute to the store of medical knowledge and give back to the community that saved my son.

— COURTNEY SPENCER, BUZZARDS BAY



## Your Support Makes a Difference

Your gift supports the work of the Kelley Foundation and the programs and initiatives of multiple nonprofit organizations throughout Cape Cod each year.

The foundation qualifies under the IRS as a private foundation; contributions and bequests are eligible for applicable federal income and estate tax charitable deductions.

The Cape Cod Foundation handles the back-office administration and day-to-day operations of the Kelley Foundation and coordinates grant and scholarship processes with the Kelley Foundation Board of Directors and members.

To discuss ways to make a gift that is meaningful to you, please contact:

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## Our Story

Two distant relatives. Two years of conversations. A new Foundation.

The Kelley Foundation was established in 1954. Dr. Julius G. Kelley inspired it. Edward Bangs Kelley funded it.

Edward, known as E.B., was born on Cape Cod and started his career by opening a small grocery business in Dennis. Later, the successful entrepreneur owned the E.B. Kelley Construction and Equipment Company in New York. E.B. traveled widely throughout the world and married a countess from Budapest, Elza DeHorvath. While the couple lived in Manhattan, they always had a second home in Dennisport.

At the time, Julius was the superintendent of the former Barnstable County Hospital in Pocasset. The two men were distant relatives.

Sometime after E.B. and Elza Kelley retired on the Cape, Julius proposed the idea of a foundation to promote the health and welfare of Barnstable County residents. On

December 10, 1954, E.B. and his wife founded the Edward Bangs Kelley and Elza Kelley Foundation, Inc. Upon E.B.'s death at the age of 89 in 1955, the Foundation came to life with the receipt of \$25,000 and a few securities from his estate. Over time, the Foundation received additional funds, making income available for grants.

The first grants were awarded in 1955; most were for medical scholarships, funds for hospital equipment, and support for health and welfare organizations. When Elza Kelley died, the Foundation received the balance of the bequest which increased our assets significantly.

Over the years the Foundation has received additional bequests and donations regularly. Today the Foundation has over \$8.5 million in assets. In the last 20 years, the organization has distributed approximately \$5 million in scholarships and grants for all aspects of community life: health and human services; social services; community improvement; food security and access; arts and culture, and youth development.