

Kelley Foundation, Inc.

2022 Annual Report



Letter From the President

This year, we reached two major milestones. Grants, which directly support nonprofits doing critical work in Barnstable County, exceeded \$300,000. We also completed our \$1 million multi-year commitment to Cape Cod Healthcare to support the major capital improvements to the Hyannis campus, including the new cancer center.

As I review the year's grantmaking, I am reminded that we live in a very caring and special community. While we've featured a few of our grant recipients in this Annual Report it's important to acknowledge all the organizations who are making a meaningful difference in people's lives.

Several serve our most vulnerable populations: people with disabilities, people undergoing cancer treatments, and people in recovery programs to overcome trauma, oppression, or a substance use disorder.

The impacts of the pandemic and increased costs continue to keep food security and access and affordable housing high priorities throughout the region. Grants to the Lower Cape Outreach Council, Truro Community Kitchen, and Sustainable Cape will help provide nutritious meals to many neighbors in need. The Cape Cod Times Needy Fund and Homeless Prevention Council also received grants to help individuals and families maintain some degree of financial stability and secure housing.

Many grants supported workforce development. While Entrepreneurship for All Cape Cod is empowering new business owners, the Frank and Maureen Wilkens Science and Engineering Center at Cape Cod Community College is producing a highly trained workforce to meet community challenges. We also supported an award-winning professional development program for community leaders and the Creative Exchange, which champions established and emerging artists and cultural organizations throughout the region. This year, we also awarded a \$10,000 scholarship to a deserving nursing student.

Finally, I want to thank the members and Board of Directors of the Kelley Foundation for their support and engagement. As always, we also welcome your support. By working together we can make an even greater impact on our community.

MR

Robert A. Talerman, *President*The Edward Bangs Kelley and Elza Kelley Foundation, Inc.



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THE EDWARD BANGS KELLEY AND ELZA KELLEY FOUNDATION, INC.

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c/o The Cape Cod Foundation 261 Whites Path, Unit 2 South Yarmouth, MA 02664

Kelley Foundation Grant Recipient

Homeless Prevention Council

To support the purchase of a new facility that will more effectively meet the needs of staff, clients, and the community.

The Homeless Prevention Council (HPC) was founded in 1991 to create awareness of and combat homelessness. Since then, it has assisted more than 45,000 individuals and families in the Lower Cape towns of Brewster, Chatham, Eastham, Harwich, Orleans, Wellfleet, Truro, and Provincetown. The goal is to assist and empower clients to achieve sustained financial self-sufficiency and to preserve their housing.

In 2022, it provided case management solutions for more than 2,700 low- to moderate-income residents at risk of homelessness—a 67% increase over the previous year. Not a single person helped by HPC ended up in a shelter.

In July 2022, HPC identified a larger commercial space that could accommodate its immediate and long-term growth and sustainability. The facility at 8 Main Street in Orleans is centrally located and accessible via public transportation. The 4,260 square foot building required only minor updates and a new roof and offered plenty of space to accommodate and enhance HPC's programs, services, clients, and staff.

In October 2022, HPC purchased the property by leveraging resources: proceeds from the sale of their existing facility at 14 Old Tote Road in Orleans, funding from government sources, individual donations, and grants from private foundations, like the Kelley Foundation.





Kelley Foundation Grant Recipient

Association to Preserve Cape Cod

To support the hiring of a consultant to transition its rapidly expanding Quality Assurance for Pond Health Program, which samples ponds across Cape Cod for harmful algal blooms, to a new methodology that will provide greater public health protection.

The Association to Preserve Cape Cod (APCC) is a Cape-wide nonprofit founded in 1968 to protect and preserve the Cape's natural resources. For over five decades, the organization's work has focused on protecting Cape Cod's fragile habitats, surface waters, and groundwater, while promoting sound development decisions throughout the region.

Five years ago, APCC began documenting troubling changes in many popular community swimming ponds and an increase in reports of potentially toxic cyanobacteria blooms through its Quality Assurance for Pond Health Program. These harmful algal blooms (HABs) are caused by a combination of nutrient enrichment from inadequately treated wastewater, fertilization, and warmer temperatures. The Centers for Disease Control calls cyanotoxins "among the most powerful natural poisons known."

In 2019, the Kelley Foundation awarded APCC a grant to support the development and expansion of a comprehensive HAB Monitoring Program focused on cyanobacteria that not only provides monitoring data but also public outreach at multiple levels to keep the public out of ponds that show dangerous levels of cyanobacteria. In 2022, the Kelley Foundation awarded APCC a second grant to supporting the hiring of a quality assurance consultant to transition the program to a new methodology over a nine-month period that will provide even greater public health protection. Other organizations are now looking to replicate this model elsewhere.

Kelley Foundation Grant Recipient

John F. Kennedy Hyannis Museum Foundation

To support the development of a technology component to enhance visitor experiences and offer additional online content, including Virtual Reality (VR) and Augmented Reality (AR) elements.

In 2022, the Kelley Foundation awarded the John F. Kennedy Hyannis Museum Foundation a grant to support a project designed to enhance the in-person and online visitor experience.

By leveraging the trend in museums to "meet people where they are," the project will take advantage of digital platforms, like the internet and mobile devices, and incorporate Virtual Reality and Augmented Reality technology to entertain, engage, and inspire visitors.

Although plans were still in the discovery phase when this grant was awarded, the creation of a virtual reality (VR) tour of the Kennedy Compound in Hyannis Port is a key priority. Imagine taking a bird's-eye flyover of the area and a VR tour of the historic home of Ambassador & Mrs. Kennedy from your living room! The Museum also has extensive footage of interviews with Cape Codders about their various interactions with the Kennedy family since the early 1930s which can be produced in various technological formats.

With increased technology, the Museum can move beyond the physical limitations of the building to educate and entertain visitors around the world.



2022 Grant Recipients

\$303,000 Awarded to 25 Organizations

Arts Foundation of Cape Cod

To support The Creative Exchange, a professional development program which builds resiliency, creates connections, and empowers established and emerging artists of all mediums and backgrounds, cultural organizations, and arts patrons in our region.

Association to Preserve Cape Cod

To support the hiring of a consultant to transition its rapidly expanding Quality Assurance for Pond Health Program, which samples ponds across Cape Cod for harmful algal blooms, to a new methodology that will provide greater public health protection.

B FREE Coaching and Consulting

To support and expand access to the B Free Wellness Coaching Program by offering an integrative mindfulness and movement-based recovery program at low or no cost to those living through trauma, substance use disorder, and oppression to improve their overall wellness.

Best Buddies Massachusetts

To support the Best Buddies Massachusetts Barnstable County School Friendship Project, which builds one-to-one friendships between people with and without disabilities, offering social interactions while improving the quality of life for a population that is often isolated.

Big Brothers/Big Sisters of Cape Cod & the Islands, Inc.

To support One-To-One Mentoring for Cape Cod Youth, which will connect hundreds of children with caring adults who will provide the help, guidance, and consistency they need to succeed socially and academically.

Cape Cod Community College Educational Foundation, Inc.

To support The Frank and Maureen Wilkens Science & Engineering Center, which is responding to existing, Cape-specific challenges and meeting the need for a more highly trained workforce, prepared for mid-level careers in the context of Cape Cod as a coastal community.

Cape Cod Times Needy Fund, Inc.

To support vulnerable residents of the Cape & Islands. Assistance includes financial aid and in-depth resource counseling for those in need. The goals are to help stabilize households, eliminate homelessness, and significantly alleviate negative impacts of poverty in the region.

Cape Wellness Collaborative

To support a collaboration with practitioners in Integrative Healing Therapies for cancer patients by providing gift cards for treatments that significantly increase a patient's quality of life and the effectiveness of their medical treatments.

Colorful Kidz, Inc.

To support the purchase of a minivan that will allow the organization to increase the number of room makeovers for children in need. The beautiful bedroom makeovers reflect the children's interests and give them a special place to cope, dream, and recover.

Entrepreneurship for All Cape Cod

To expand access to EforAll Cape Cod, which is designed to accelerate economic development and social impact through inclusive entrepreneurship in the 15 towns of Cape Cod.

Harwich Junior Theater, Inc.

To support improvements to the theater's main entrance and loading dock garage door that will provide much-needed security, safety, and energy efficiency for the theatre and enable the technical theatre workshop to continue offering classes.

Health Imperatives

To support The Partnering for Progress initiative, which will transform immigrant services through the work of an Immigration Specialist and four Peer Leaders, delivery of staff trainings, development of resource fairs, and the creation of a cross-agency working group.

Homeless Prevention Council, Inc.

To support the purchase of a new facility that will more effectively meet the needs of staff, clients, and the community.

John F. Kennedy Hyannis Museum Foundation, Inc.

To support the development of a technology component to enhance visitor experiences and offer additional online content including Virtual Reality (VR) and Augmented Reality (AR) elements.

Jr. Tech, Inc.

To support Girls STEM Summit-Statewide, which serves high school girls across Barnstable County and Massachusetts who are interested in pursuing Science, Technology, Engineering, and Math (STEM) degrees and exploring STEM career choices.

Lower Cape Outreach Council, Inc.

To support emergency food services, which enable clients to concentrate a larger share of their incomes on maintaining their housing.

Mass A-Peal, Inc.

To purchase new children's clothing to supplement gently used clothing donations.

National Marine Life Center

To support the hiring of a part-time educator to develop and teach age-appropriate STEM curricula on the marine ecosystem, endangered marine mammals, and the unique challenges faced in rehabilitating seals and endangered sea turtles stranding on Cape Cod.

Provincetown Art Association and Museum

To support its Reaching Forward Mentor Program, which provides meaningful year-round employment for youth who work with younger artists and develop skills as peer leaders, teaching artists, and active community members.

Provincetown Jazz Festival

To support Jazz in the Schools presentations at multiple public schools on Cape Cod.

Provincetown Public Art Foundation

To support the implementation of a public engagement that enables the creation of public art installations that are responsive to the community.

Sight Loss Services

To provide support groups on Cape Cod and the Islands for people who are legally blind or visually impaired.

Sustainable CAPE

To support Veggie Prescriptions, a partnership between Sustainable CAPE & Outer Cape Health Service providers, which gives low-income Medicare/ Medicaid households with chronic cardiometabolic disease access to fruits & vegetables from local farmers markets to improve their health and benefit the Cape's economy.

The Cape Cod Foundation for the Institute for Nonprofit Practice

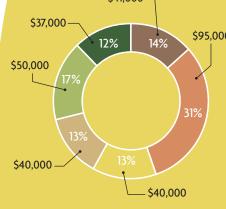
To support the Cape & Islands cohort of the Institute for Nonprofit Practice leadership development program.

Truro Community Kitchen

To support the purchase of supplies and ingredients for the Kitchen's weekly meal service, which prepares, packages, and delivers free meals to people in need throughout Truro.

2022 GRANT DISTRIBUTION Total Grants Awarded \$303,000







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The Kelley Foundation Scholars Program

The Kelley Foundation Scholars Program provides scholarships to students who are currently enrolled in one of these nursing programs: Associate of Science in Nursing (ASN) at Cape Cod Community College or RN-BS Bachelor of Science in Nursing offered at the community college through the University of Massachusetts Boston.

The Foundation's goal is to help students achieve academic success, find meaningful internships and work opportunities on Cape Cod, and prepare them for post-graduate work or careers upon graduation. We also hope to create a network of scholars who encourage and support one another throughout their education and beyond.

2022 Scholarship Recipient

In 2022, we awarded a \$10,000 scholarship to Rose Bennet of North Eastham who has worked at Cape Cod Hospital for three years while pursuing her bachelor's degree in nursing at University of Massachusetts Boston. She plans to work as a medical surgical nurse with Cape Cod Healthcare and hopes to gain ICU and/or ER experience.

I was shocked when I found out I was the recipient of this scholarship. There are so many deserving nursing students, and I am so honored and humbled to be the recipient. This scholarship not only offers financial peace of mind, but lifts my spirits knowing that my life, challenges, and perseverance to overcome were recognized. With your help, there is no reason for me to delay this next step in my educational track. Thank you so much."

ROSE BENNET
SCHOLARS PROGRAM RECIPIENT



Your Support Makes a Difference

Your gift supports the work of the Kelley Foundation and the programs and initiatives of multiple nonprofit organizations throughout Cape Cod each year.

The foundation qualifies under the IRS as a private foundation; contributions and bequests are eligible for applicable federal income and estate tax charitable deductions.

The Cape Cod Foundation handles the back-office administration and day-to-day operations of the Kelley Foundation and coordinates grant and scholarship processes with the Kelley Foundation Board of Directors and Members.





kelleyfoundation.org

To discuss ways to make a gift that is meaningful to you, please contact:

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Our Story

Two distant relatives. Two years of conversations. A new Foundation.

The Kelley Foundation was established in 1954. Dr. Julius G. Kelley inspired it. Edward Bangs Kelley funded it.

Edward, known as E.B., was born on Cape Cod and started his career by opening a small grocery business in Dennis. Later, the successful entrepreneur owned the E.B. Kelley Construction and Equipment Company in New York. E.B. traveled widely throughout the world and married a countess from Budapest, Elza DeHorvath. While the couple lived in Manhattan, they always had a second home in Dennisport.

At the time, Julius was the superintendent of the former Barnstable County Hospital in Pocasset. The two men were distant relatives.

Sometime after E.B. and Elza Kelley retired on the Cape, Julius proposed the idea of a foundation to promote the health and welfare of Barnstable County residents. On December 10, 1954, E.B. and his wife

founded the Edward Bangs Kelley and Elza Kelley Foundation, Inc. Upon E.B.'s death at the age of 89 in 1955, the Foundation came to life with the receipt of \$25,000 and a few securities from his estate. Over time, the Foundation received additional funds, making income available for grants.

The first grants were awarded in 1955; most were for medical scholarships, funds for hospital equipment, and support for health and welfare organizations. When Elza Kelley died, the Foundation received the balance of the bequest which increased our assets significantly.

Over the years the Foundation has received additional bequests and donations regularly. Today the Foundation has over \$7.5 million in assets. In the last 20 years, the organization has distributed approximately \$5 million in scholarships and grants for all aspects of community life: health and human services; social services; community improvement; food security and access; arts and culture, and youth development.

